

## Cheryl Donnison



Cheryl is a transformational executive coach, whose influences derive from the rich professional disciplines of organisational development, change management, management and leadership development, psychology and assessment/feedback processes. Her experience ranges from working with young, dynamic and entrepreneurial leaders of SMEs through to senior leaders of public and private sector organisations. Her aim is to improve business performance by unlocking the potential of business leaders.

### **Professional Focus:**

- 1:1 executive coaching
- Team development and coaching
- Coach consultancy
- Coach and mentor training
- Coach supervision

### **Coaching Approach:**

- Self-efficacy
- Reflective
- Transformational
- Challenging
- Insightful

### **Recent experience:**

- Developing the communication skills and gravitas of a senior manager in successful transition to main Board
- Working with individual women directors to gain confidence, enabling them to operate with stronger personal assurance & effectiveness at Board level
- Consulting with MD to develop & implement coaching culture across his business
- Supporting the successful transition of MD to CEO in developing his own leadership style